

Cruisin' News

March 2016



Cruisin' The Coast 2016 Oct. 2-9

Open to vehicles 1989 and older

Early bird registration \$60

- Open until August 15, 2016
- Includes 1 free participant t-shirt
 - Confirmation Card to enter Early Bird Drawing (10 prizes of \$500 each)

On-site registration \$90

- Oct. 3-8, 2016
- No participant t-shirt



Hello there!

On behalf of our volunteers, staff and board of directors, I'd like to thank all of you who made Cruisin' The Coast 2015 such a great success. You've probably heard that our little car show registered 7,639 vehicles from 44 states, Canada, Europe and Puerto Rico. Looks like Cruisin' has gone international!

We strive to keep Cruisin' The Coast pretty consistent, making changes that improve the event or introduce you to something new. We presented our Salute to Our Veterans cruise-in at the beautiful MGM Park in Biloxi and it went pretty good. There is room to tweak that event and we plan to do that. We had a "girl power" kind of year, with celebrities Courtney and Cristy, and Amy, our feature car owner. The Swap Meet was a bit refreshed, with CTC using the arena for the first time, and giving you 2 tickets to the event. We'll continue to improve, change and provide the best experience possible. Constructive feedback is always welcomed.

CTC 2016 will be our 20th Anniversary. Looking back, it is hard to believe that we started out with 374 vehicles cruisin' the coast for just a couple of days. Hurricane Katrina sure took the air out of our tires 10 years ago, but we got back on the road and pressed on. Thanks to you, we've become the premier event that we enjoy today.

We're working on a few exciting things for this year, so stand by. Of course, Dennis Gage will return, Vicari Auctions will have hundreds of beautiful and exciting vehicles to bid on and we'll have some special guests for you to meet.

But you all know, the cars are the stars, so get yours registered using the enclosed form! If you've already done so, pass the form to a friend who's never been and bring them along for the ride. Oh, you can register online at our website, www.cruisinthecoast.com.

Y'all have a great year and call us at 888-808-1188 if you need us.

Keep Cruisin',

Woody

Sherwood R. "Woody" Bailey, Jr.
Vice Chairman & Executive Director

Early bird gets the worm (t-shirt and confirmation card, too)

If you've been cruisin' with us for a while, you know that our deadline for early registration is August 15 each and every year. That's August 15. This August 15. As in August 15, 2016. Early registration is \$60 and includes, among your other goodies, one free participant t-shirt (you can buy more when you register) and a confirmation postcard for Early Birds only. We'll draw 10 of those for \$500 cash each! Of course, your registration package will also include a window sticker, hat pin, dash plaque, program and all the sponsor goodies that we get. We don't mail your package to you, only the confirmation card, so please print clearly when you register.

Online registration closes at the stroke of midnight CST, the night of August 15. You won't be able to access that portal after that time. All registrations being mailed must be postmarked NLT AUGUST 15. That's a Monday. If you mail us a registration postmarked after August 15, we'll return it to you. Registration will not open again until Monday, Oct. 3 at 11 a.m. at Cruise Central and will cost \$90 and you won't get that snazzy participant shirt or early bird confirmation card.

Find Your Dream Car at CTC

Did that '58 Impala get away? Your T-bucket long gone but not forgotten? Have a space in the garage for that '74 Challenger? There's two ways to fulfill your dreams and get into the driver's seat of that fantasy ride at Cruisin' The Coast.

Vicari Auctions will be back at Cruisin' with hundreds of antiques, classics, muscle cars, exotics and the like. The auction takes place at the Mississippi Coast Coliseum Oct. 6-8 and annually features nearly 400 sets of wheels for sale. As vehicles are consigned, you can see them at www.vicariauction.com. While there, you can read up on registering as a bidder, consigning a vehicle or just to look and see what is out there. For more information, visit www.vicariauction.com or call them at 504-264-2277.

Not quite into the auction scene, or just want to take your time and strike a deal? The Car Corral is for you. Open daily, Oct. 6-8, from 9 a.m.-5 p.m., the Car Corral affords an opportunity for you to put your vehicle up for sale for the low cost of \$50 for all three days. Vehicles can be left there overnight with security provided. If you're looking to find that diamond of a deal, you'll have three full days to browse and see what comes and goes. We'll be back on Highway 90 in Biloxi near Treasure Bay Casino with volunteers from a host car club on hand to assist.



Cruisin' Questions

At the Cruisin' The Coast office, we get all kinds of questions, most of which we can answer, or at least get you pointed in the right direction. Here's a few of the more helpful Q & As we get:

Q. I've sold my car/wrecked my truck/decided to bring a different hot rod, can I substitute another one?

A. You can substitute/change vehicles as long as the incoming set of wheels is 1989 and older. Call us in the office prior to mid-September and we'll make the change to your registration record as we talk. Simple as that, just dial 888-808-1188. If you decide to bring a different one after that, you'll have to get it changed at Cruise Central once the event opens for package pick-up.

Q. Does Cruisin' have somewhere I can park my trailer?

A. Unfortunately, Cruisin' doesn't have a trailer parking lot. That is something you'll have to work out with your hotel/motel/condo. There are, however, many self-storage facilities in the area that have room for that.

Q. I'm not sure where to stay during Cruisin'. What's your suggestion?

A. Where to stay really depends on the size of your pocketbook and your lifestyle. We have everything from budget hotel/motels to award-winning casino resorts. There are places on the beach and places in more quiet areas. You can be in the thick of our exciting nightlife, or in suburban tranquility. We recommend you call our local hotel/motel association's reservation hotline at 888-388-1006 and let them help you out.

Q. Does Cruisin' The Coast take suggestions or recommendations?

A. We sure do. You are the ones where the rubber meets the road, so the speak, so your experience is important to our success. But do realize that we can't implement every suggestion that is made, nor fix every perceived problem. We can't help you if you got a ticket for doing a burn-out, because it is against the law. But, for example, we have implemented drive-thru stamping at some of our venues for those who don't want to park, but just get their cards stamped. We know we're not perfect, but we're working on it.



See your hot rod on a Cruisin' The Coast T-shirt

So, you're at Cruisin' The Coast, looking at all the cool t-shirts at the ET Motorgear trailer. You think to yourself, "My ride would be rad on one of those shirts." The cool cats at ET are once again producing a limited edition Cruisin' shirt, featuring CTC registered vehicles. To be eligible to be on the Cruise Night shirt, Earl Tom says you first have to be registered for CTC 2016. Then you have to send a photo of your whip to Earl no later than August 1. The Big Cat likes to have a few different views to choose your rod's best side. He'll pick 4 or 5 of the sharpest sleds and put them to print. Send those pictures to: customerservice@earltom.com. Make sure to give your contact info, too, in case Earl Tom needs to jaw with you a little. Last year's shirts sold out fast and with this year being our 20th anniversary, who knows what you'll see!

ET Motorgear is the exclusive event merchandiser for CTC. Earl Tom and his staff travel from coast, to coast, to coast seeking out the best in motorsports apparel and garage gear.

'Goula Cruise returns, Mullet Toss coming aboard

A couple years ago, the 'Goula Cruise in the city of Pascagoula made its debut and will be back again this year on Sunday, Oct. 2. This is a great event that lets you experience more of South Mississippi. New this year is a very unique opportunity for you. The Gautier (it is a city, pronounced Go-shay) Mullet and Music Festival is opening its doors to cruisers on Saturday, Oct. 8. If you've ever wanted to throw a fish, this is your big chance to participate in the almost-world-famous Mullet Toss. More info about the festival can be found at www.gautiermulletfest.org. We'll have more updates on our website as these events come together.



Don't Miss Your Chance To Drive Away In The CTC RAFFLE CAR



Drawing Sunday, Oct. 9, 2016

1965 Mustang Convertible

- 289 freshly built, less than 1,000 miles
- New restoration, over \$50k invested in build
- Flaming River Steering Column
- Dakota Digital Gauges
- Painless Wiring Harness

All proceeds benefit the Make-A-Wish Foundation and Cruisin' The Coast.

